

SANS

TOKEN

Watch Ads. Earn Crypto. Win the \$150 Pool.

Official Whitepaper — Version 1.0 — 2026

SANS Token is a Web3 utility token powering a dual-sided ecosystem: advertisers reach engaged audiences, and users earn SANS rewards by interacting with content inside our Telegram Mini App. A \$150 prize pool and a deflationary buyback mechanism keep incentives aligned at every stage.

sanslikekilis.com

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01 — EXECUTIVE SUMMARY

Executive Summary

SANS Token (ticker: SANS) is a BEP-20 utility token deployed on the BNB Smart Chain. It serves as the native currency of the SANS ecosystem — a platform that bridges Web2 advertising demand with Web3 user rewards. Advertisers fund reward pools; users drain those pools by watching ads, completing tasks, and referring friends through a frictionless Telegram Mini App.

The core value loop is simple: the more advertisers spend, the larger the reward pool grows. The more users engage, the more attractive the platform becomes to advertisers. SANS Token sits at the center of this flywheel — used for payouts, staking, governance voting, and access to premium ad campaigns.

| Metric | Value |
|---------------|--------------------------|
| Token Name | SANS Token |
| Ticker | SANS |
| Blockchain | BNB Smart Chain (BEP-20) |
| Total Supply | 1,000,000,000 SANS |
| Presale Price | \$0.012 per SANS |
| Listing Price | \$0.024 per SANS |
| Presale Goal | \$30,000 (Phase 1) |
| Website | sanslicekilis.com |

02 — PROBLEM STATEMENT

Problem Statement

The digital advertising industry generates over \$600 billion annually, yet the individuals whose attention drives that value — the end users — receive nothing. Ad networks harvest user data, sell it to the highest bidder, and pocket the revenue. Users are the product, not participants.

Key pain points:

- Users receive zero compensation for the attention and data they provide to advertisers.
- Ad fraud costs the industry an estimated \$100B+ per year, with no on-chain verification.
- Centralised ad platforms have single points of failure and opaque fee structures.
- Crypto reward projects are often gamified beyond usefulness or lack real advertiser demand.

"The attention economy extracts value from billions of people daily. SANS returns a share of that value to its rightful owners."

03 — THE SANS SOLUTION

The SANS Solution

SANS creates a transparent, on-chain marketplace where advertisers pay in USDT/BNB to access a verified, engaged audience. Those payments are routed through smart contracts that automatically distribute a portion as SANS rewards to participating users. No intermediary. No trust required.

Three pillars:

- **Earn:** Watch short ad clips or complete sponsor tasks inside the Telegram Mini App to earn SANS every session.
- **Buy:** Participate in the presale at a 50% discount to the launch price, or buy on DEX post-listing.
- **Win:** A \$150 community prize pool is distributed periodically to top earners and referrers.

Why BNB Smart Chain?

BSC offers sub-cent transaction fees, a large existing DeFi ecosystem, and broad wallet support (MetaMask, Trust Wallet, Binance Web3 Wallet). Bridging to additional chains is planned for Phase 3.

04 — TELEGRAM MINI APP

Telegram Mini App — How It Works

The SANS Mini App runs natively inside Telegram, requiring no external wallet app or browser extension for basic interaction. Users connect a BSC-compatible wallet once to enable on-chain withdrawals; daily earning requires only a Telegram account.

User flow:

| Step | Action | Reward |
|------|--|-----------------|
| 1 | Open the SANS Mini App via Telegram | — |
| 2 | Watch a 15-30 second ad clip | SANS earned |
| 3 | Complete optional sponsor task (quiz, click) | +Bonus SANS |
| 4 | Refer a friend via unique link | +5% of earnings |
| 5 | Reach weekly threshold — claim on-chain | Wallet transfer |

Anti-abuse measures:

- Telegram account age verification (accounts under 30 days earn at reduced rate).
- One ad view per campaign per user — re-watches are ignored by the oracle.
- On-chain claiming requires a minimum balance to deter bot farming.
- IP-rate-limiting on the ad delivery API.

05 — TOKENOMICS

Tokenomics

The total fixed supply of 1,000,000,000 SANS will never increase. No mint function exists in the contract. Allocation was designed to maximise liquidity depth and sustainable P2E rewards while maintaining a credible team incentive.

| Allocation | Percentage | Amount (SANS) | Vesting |
|-------------|------------|---------------|-------------------------------|
| Presale | 30% | 300,000,000 | Unlocked at TGE |
| Liquidity | 25% | 250,000,000 | Locked 12 months (PinkSale) |
| P2E Rewards | 20% | 200,000,000 | Released via smart contract |
| Marketing | 15% | 150,000,000 | 6-month linear vesting |
| Team | 10% | 100,000,000 | 12-month cliff, 24-month vest |

Key contract properties:

- No mint function — supply is fixed at deployment.
- Ownership renounced after liquidity is added.
- 3% buy / 3% sell tax: 1% buyback treasury, 1% P2E pool, 1% marketing.
- Source code verified on BscScan.

06 — DEFLATIONARY MECHANISM

Deflationary Buyback Mechanism

Every transaction involving SANS carries a 1% buyback tax routed to an on-chain treasury wallet. Additionally, 10% of net advertiser revenue is programmatically sent to the same treasury. At the end of each calendar month, the treasury executes a market buyback on PancakeSwap and sends the acquired tokens to the burn address (0x000...dEaD), permanently reducing circulating supply.

Buyback formula:

Monthly Burn = (1% of all SANS tx volume) + (10% of monthly ad revenue)

As ecosystem usage scales, both components grow — creating a compounding deflationary pressure that supports price discovery without relying on new buyer demand alone.

07 — PRESALE DETAILS

Presale Details

The Phase 1 presale is live now at sanslicekilis.com. Contributions are accepted in USDT (BEP-20). All funds raised are used for DEX liquidity (40%), development (30%), marketing (20%), and legal/audit (10%).

| Detail | Value |
|--------------------|-------------------------------|
| Phase | Phase 1 (of 2) |
| Presale Price | \$0.012 per SANS |
| Listing Price | \$0.024 per SANS (2x) |
| Hard Cap | \$30,000 |
| Min. Contribution | \$10 USDT |
| Max. Contribution | \$5,000 USDT |
| Accepted Currency | USDT (BEP-20) |
| Token Distribution | Immediate after presale close |
| Liquidity Lock | 12 months via PinkSale |

Phase 2 presale will open at \$0.018 if Phase 1 sells out before the scheduled close date. Whitelisted contributors from Phase 1 receive a guaranteed Phase 2 allocation at a 10% discount.

08 — ROADMAP

Roadmap

| Phase | Title | Key Milestones | Status |
|-------|------------------|--|----------|
| 01 | Foundation | Smart contract, Coinsult audit, Telegram Mini App alpha, community seeding | Complete |
| 02 | Presale & Launch | Phase 1 presale, PinkSale liquidity lock, DEX listing, CEX outreach | LIVE |
| 03 | Ecosystem Growth | P2E reward pools, advertiser onboarding, mobile app beta, staking module | Q3 2026 |
| 04 | Scale | Multichain expansion, DAO governance, Tier-1 CEX listings, buyback v2 | Q4 2026 |

09 — TEAM & ADVISORS

Team & Advisors

The SANS core team combines experience in blockchain development, digital advertising, and growth marketing. Full doxxing is available to institutional partners and exchange listing teams on request.

| Role | Background |
|------------------------|--|
| Founder & CEO | Serial entrepreneur, 8 years in digital advertising tech |
| CTO | Solidity developer, previously audited 12 DeFi protocols |
| Head of Growth | Former Telegram channel operator (500K+ reach) |
| Marketing Lead | Web3 community builder, 3 successful IDO campaigns |
| Smart Contract Advisor | Certified by CertiK, contributor to BSC ecosystem |

The team wallet (10% allocation) is subject to a 12-month cliff followed by a 24-month linear vesting schedule enforced on-chain, aligning long-term incentives with ecosystem success.

10 — LEGAL DISCLAIMER

Legal Disclaimer

IMPORTANT — PLEASE READ CAREFULLY BEFORE PARTICIPATING IN THE SANS TOKEN PRESALE.

SANS is a utility token designed exclusively for use within the SANS ecosystem (advertising engagement, in-app rewards, and ecosystem access). It is NOT a security, investment contract, share, equity stake, bond, or any financial instrument regulated under any jurisdiction's securities laws.

Holding SANS does not represent ownership in any company, entitle the holder to dividends, profit-sharing, or any legal rights over the SANS project's intellectual property or assets.

Cryptocurrency and digital tokens involve significant risk, including but not limited to: market volatility, regulatory changes, smart contract vulnerabilities, and potential total loss of invested capital. Past performance of any digital asset is not indicative of future results.

Nothing contained in this whitepaper constitutes financial, investment, legal, or tax advice. Prospective participants should conduct their own due diligence and consult qualified advisors before making any financial decision.

This whitepaper is for informational purposes only and does not constitute an offer or solicitation in any jurisdiction where such activity is prohibited. Residents of the United States, China, and other restricted jurisdictions are not eligible to participate in the SANS Token presale.

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